

META ADS REPORT

RASIKH GEMS LLC, DUBAI-UAE • @rasikhgemsdubai

Followers Growth

+13K Total Increase
15x Growth

Total Followers

13.9K 

Engagement Rate

5.6%

Industry average
for luxury retail
3-4%

ROAS (Return on
Ad Spend):
7.8x

Click-Through Rate (CTR)

2.4%
(+15% MoM)

Conversion
Rate:
5.6%

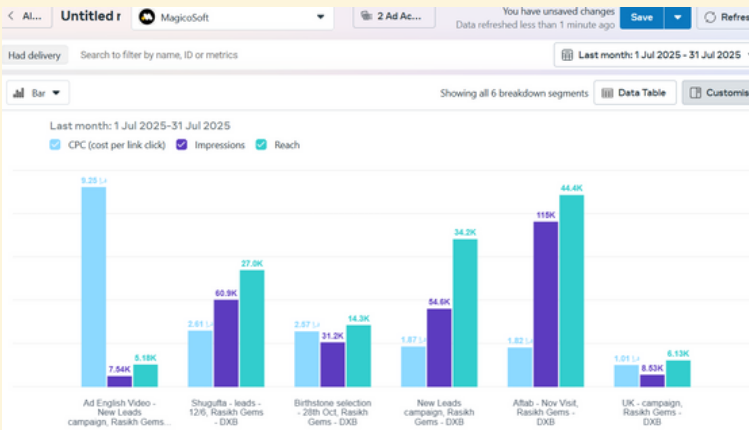
Lead-to-Sale
Conversion:
14%

1.4 Million Impressions

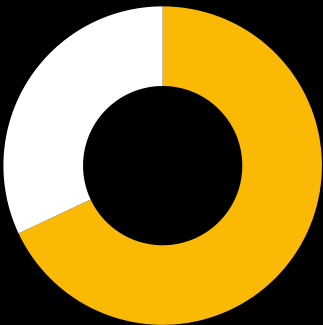
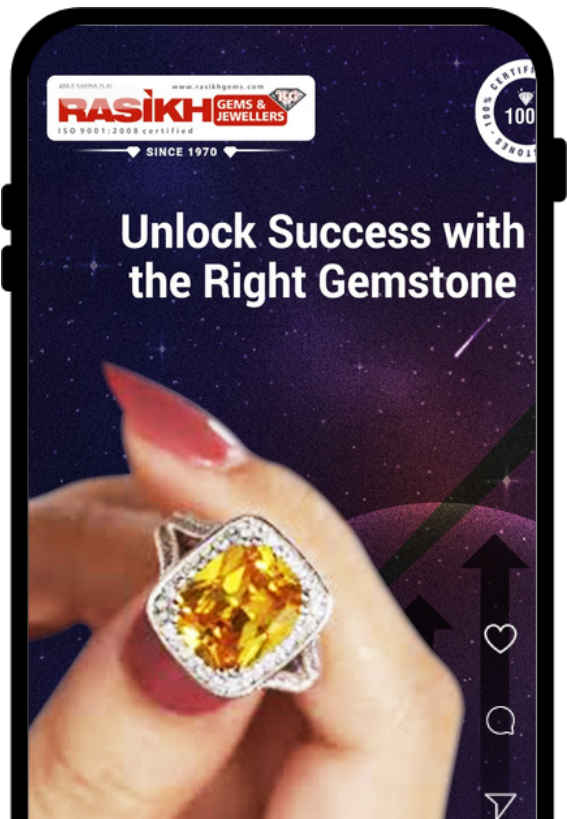
Region	Reach	Impressions	Frequency	Amount spent	Attribution setting
Dubai	222,330	986,147	4.44	17,455.86j	7-day click or 1-day view
Emirate of Sharjah	86,871	285,405	3.29	4,785.14j	7-day click or 1-day view
Emirate of Ajman	18,629	85,872	4.61	1,286.70j	7-day click or 1-day view
Abu Dhabi	3,393	30,764	9.07	380.86j	7-day click or 1-day view
England	8,322	12,620	1.52	258.42j	7-day click or 1-day view
Doha	5,761	15,327	2.66	118.73j	7-day click or 1-day view
New York	1,152	2,305	2.00	111.83j	7-day click or 1-day view
Umm al-Qaiwain	2,433	7,387	3.04	105.01j	7-day click or 1-day view
Capital Governorate	2,433	5,998	2.47	45.73j	7-day click or 1-day view
Total results	361,408	1,457,594	4.03	24,830.91j	7-day click or 1-day vi



MagicoSoft
Innovative Solutions. Magical Results



Cost per Lead (↓ 15% from previous month)



Non-Followers Reach:

68%

Followers Reach:

32%